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armchair brilliance

Promoting your brand through:

Brand Activations

Promotional Items

Corporate Gifts

Corporate Clothing

Corporate Videos

armchair brilliance



WHO WE ARE

Armchair Brilliance Media is a promotions agency that offers a broad range of brand promotion services and products.

We refrain from the “one-size-fits-all” approach. That’s why we ensure that we appraise and treat each client according to their unique needs and circumstances.

After a thorough assessment of your corporate marketing strategy, we will deliver a totally bespoke solution to meet your marketing objectives.

The private and public sector clients that we are proud to have serviced have become regulars, having become accustomed to the exceptional level of creativity that we enliven their brand with.

The quality of our work, reinforced by our commitment and passion for each project, ranks our company among the best providers in this domain.

We are a Level 3 BEE, wholly black-owned and managed agency based in Roodepoort, near Randburg, in Johannesburg, Gauteng.

OUR CUSTOMERS

Our clients are found in both the private and public sectors. State departments, state enterprises, private corporations and non-governmental organisations (NGO) all form part of those we serve.



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LET'S UNLEASH YOUR BRAND



BRAND PROMOTIONS

EXPERIENTIAL MARKETING EVENTS THAT CONNECT CONSUMERS WITH YOUR BRAND...



When choosing an agency to represent your brand it is vital to nominate one that is keen and able to understand your strategic objectives prior to embarking on the campaign.

At Armchair Brilliance Media we work closely with our clients to understand the essence of their brands, distinctive brand attributes and the core marketing objectives. We then distil this integral data to craft unique strategies to meet the objective, or objectives.

Choose Armchair Brilliance Media as your partner and take advantage of our skilled brand promoters who have extensive experience in experiential marketing ventures. Let us elevate your profile congruent with your aspirations and brand value. This will help to:

- Show off the brands attributes
- Gain brand credibility
- Guide consumer preferences
- Stimulate purchase turnover
- Generate brand awareness
- Encourage brand engagement
- Create an emotional connection
- Develop positive perceptions



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BRANDED GIFTS & CLOTHING

COST EFFECTIVE TOOLS FOR **BRAND AWARENESS AND BRAND EXPOSURE**

GIFTS

When exploited creatively and thoughtfully, corporate gifts serve as powerful assets for brand exposure and awareness. They are a cost-effective marketing solution and strategic to securing new business for your company, especially in the service-orientated business sectors.

We source gifts that do not end up in the lower drawer of your client's desk! We ensure that the branded gifts are useful in the day-to-day activities of the recipients so that your brand is exposed maximally.



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- Brand Activations*
- Promotional Items*
- Corporate Gifts*
- Corporate Clothing*
- Corporate Videos*

CLOTHING

Whatever you choose to use branded clothing for, Armchair Brilliance Media will advise you on diverse and creative ways in which to leverage the objective and maximize the exposure of your brand. Our advice is always based on clients' corporate and marketing objectives as well as their calendar of corporate events, employee profile and client base.

We supply a wide range of high quality full spectrum promotional apparel from simple T-shirts to customized clothing items. This includes promotional clothing for all seasons, made possible by our solid partnership with reputable local and international suppliers.



• CORPORATE VIDEOS • PROMOTIONAL VIDEOS • INSTRUCTIONAL VIDEOS

VIDEO PRODUCTION



CREATIVE, IMPACTFUL VIDEOS - **CHOOSE US!**



Our esteemed media production team is highly ranked in the industry in terms of experience, creativity, a lateral approach and technical expertise.

We produce videos (DVDs) for a range of purposes and tailor each production to the dictates of our respective clients. The following represent a few of our packages:

- Corporate videos – company profiles in terms of its overall business infrastructure, values, employee profile and future growth plans
- Promotional videos – promotion of existing or new specific products and services
- Educational videos - educating target audiences on a relevant topic
- Instructional videos – orientating customers/product users on how to use particular products, such as specialised machinery, and so on.

Our expertise in production and post-production ensures an end product that surpasses clients' expectations.

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